



Spring-Fill

Peel & Seal Gift Wrap™



Overview



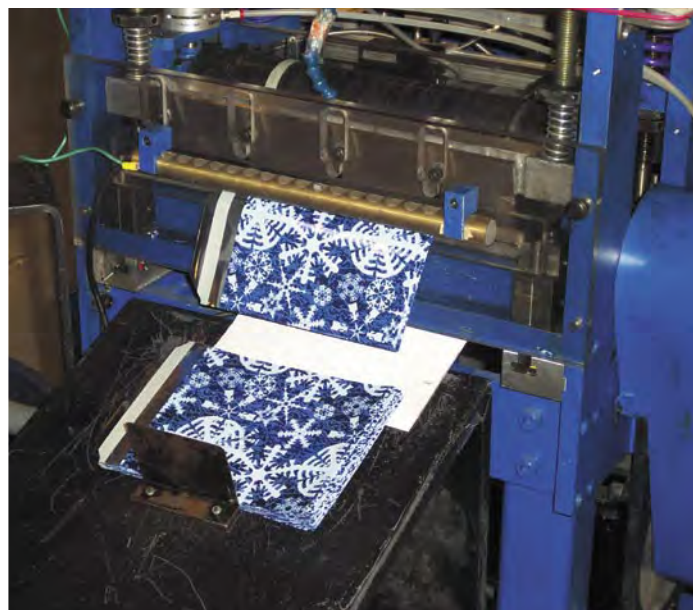
The Spring-Fill Story



*Founded in 1990
in Northbrook, IL,
Spring-Fill Industries
quickly established
itself as a leader
and innovator in
decorative retail
packaging products.*

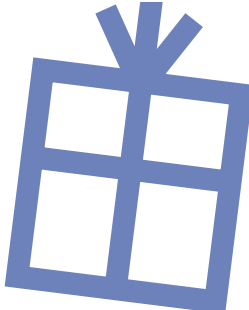
Spring-Fill's market leading innovations include an extensive selection of shredded papers and foils, decorative metallic sheets and commercial and retail flexible packaging products. We currently feature over 90 stock decorative shreds and 18 metallic sheets along with a fully customized bag making program offering a virtually unlimited selection of custom colors and designs.





Priding ourselves on service, Spring-Fill's custom capabilities, quick lead-times, drop ship program and personalized service are enjoyed by retail and industrial customers nationwide. As an American company, we are in a unique position not only to respond quickly to our clients, but also to create a portfolio of products and designs that appeals directly to the North American market segment.

Peel & Seal Gift Wrap™




Our most recent innovation, **Peel & Seal Gift Wrap™** was created in response to the explosion of the home entertainment market (see the Industry Info section for more details). Peel & Seal Gift Wrap™ is a quick and beautiful way to wrap all of your Video Game, DVD and CD gifts. Already in retail chains around the country, Peel & Seal Gift Wrap™ is a hit with consumers and is an easy, high margin sale for retailers. Because Peel & Seal Gift Wrap™ is manufactured in our Northbrook, IL facility, we control every aspect from design to production resulting in superior product quality. We are proud to introduce Peel & Seal Gift Wrap™ to your company.

Industry Info



A Boom Industry



There are 10.4 billion Video Games, DVDs and CDs sold each year in the U.S., and a huge number of these are gifts. That's a whole lot of wrapping, and that's where Peel & Seal Gift Wrap™ comes in. Peel & Seal Gift Wrap™ is a great way to quickly wrap all your Video Game, DVD and CD gifts.

The Video Game, DVD and CD Industry shows no sign of slowing down:

- Globally, the Video Game Industry earned \$28 billion in 2002, and continues to grow at a rate of 20% a year in the U.S.
(Source: The New York Times Magazine, December 21, 2003)
- In 2002, retail DVD sales rose by 61% to 8.7 billion, or about \$3.3 billion more than in 2001.
(Source: DVD Entertainment Group)
- Sales of CDs in 2002 were \$12.6 billion.
(Source: Recording Industry Association of America)
- Trends indicate that DVDs will continue to gain popularity as the pressure to save money and time continues and more people opt to watch movies at home.
(Source: Audio/Video News article "Movie Ticket Sales Down in 2003" January 9, 2004)
- Peel & Seal Gift Wrap™ was created as a convenient gift giving solution for this booming industry.

Product Info



A Colorful Approach



Colorful and contemporary, Peel & Seal Gift Wrap™ easily wraps Video Game, DVD and CD gifts beautifully and in record time.

FOR USE WITH:

- Video Games
- DVDs
- CDs

FEATURES & BENEFITS:

- Choose from a variety of designs
- Requires no tape, no scissors and leaves no mess
- Wraps gifts in no time

1 **INSERT**
your Video Game,
DVD or CD gift



VIDEO GAME



DVD



CD

2 **PEEL**
the strip to
expose adhesive



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3 **SEAL**
the flap and
you're done!



VIDEO GAME
OR DVD



CD

Peel & Seal Design Options

Christmas Holiday

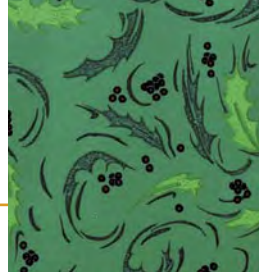
Gold Stars



Snowflake



Holly Daze



Santa's Sleigh



Poinsettias



Any Occasion

Diamond Plate



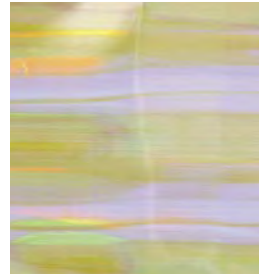
Blue Shards



Silver Stars



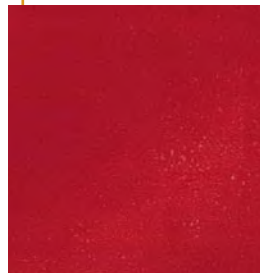
Ripple



Fiesta Mosaic



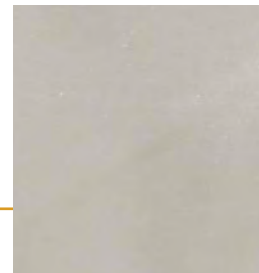
Red



Gold



Silver



Blue

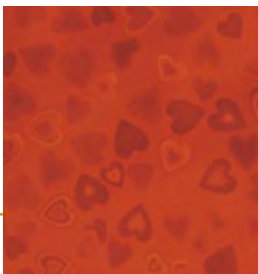


Celebrations

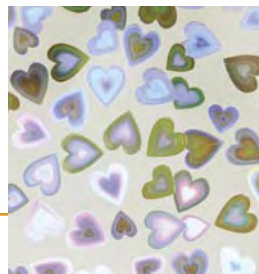
Pink Hearts



Red Hearts



Silver Hearts



Birthday Bows



Celebration



Merchandising



A Different Angle

Display Peel & Seal Gift Wrap™ in two ways: on a clip strip on the store floor, and individually at the register as a convenience item.

Or, like one major retailer, you can display them both ways in numerous locations throughout the store (this retailer had fifty different locations throughout the store during the holidays!). Clip strips can be customized for your store's look and feel and can include a variety of Peel & Seal Gift Wrap™ designs to create eye-catching displays. Let us create a custom clip strip assortment for you.



1 Clip strip displays can be customized, take up very little space, and are a great way to show the wide assortment of Peel & Seal Gift Wrap™ designs.

2 Individual Peel & Seal Gift Wrap™ packages are ideal impulse items for displays, registers or bins.



Price List

Price List



A Few Nuts & Bolts

UNIT DESCRIPTION: 1 Peel & Seal Gift Wrap™ sleeve
in a poly bag

MODEL#: 213003

UPC: 8 22566 21300 3

LIST PRICE: \$.55

SRP: \$.99

STANDARD PROGRAM:

Freight: Prepaid to distribution centers

Payment Terms: Net 30

Returns: Defectives only may be returned for full credit

PRODUCT INFORMATION:

SINGLE PIECE:

Dimensions: 12 1/2"(H) x 7"(W) x 1/16"(D)

Case Pack: Minimum 50 pieces

CLIPSTRIP:

Quantity: 16 pieces

Dimensions: 34 1/2"(H) x 7"(W) x 1/2"(D)

Case Pack: Minimum 3 clipstrips

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Samples





Peel & Seal Gift Wrap™



A Spectacular Spectrum!

Peel & Seal Gift Wrap™ is an ideal gift-wrapping solution that delights customers, and brings retailers healthy margins! Peel & Seal Gift Wrap™ is available in a wide variety of exciting colors and contemporary designs.